



# De fijne stad

Zoveel mogelijk  
maatschappelijke waarde  
per m<sup>2</sup> (MW/M<sup>2</sup>)

Vincent Luyendijk – Curio – Breda – 5 november 2025







**Waar gaan we 100% voor?**

Wat is onze spreekwoordelijke sneeuwschuiver?

# de fijne stad

Inspiratieboek voor de  
gezonde leefomgeving



Vincent Luyendijk  
samen met diverse experts

de fijne stad

Inspiratieboek voor de  
gezonde leefomgeving

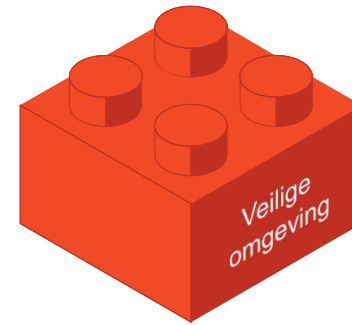
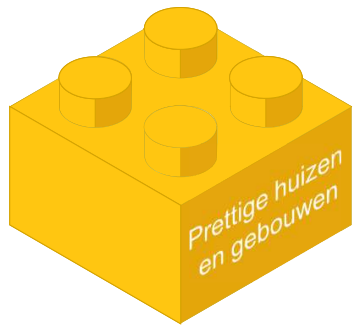
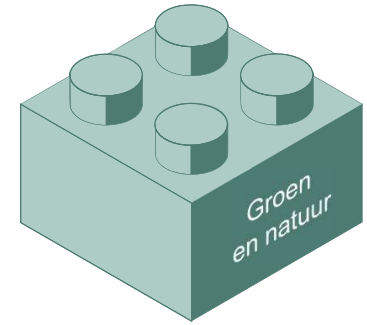
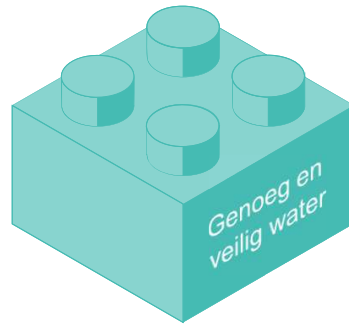
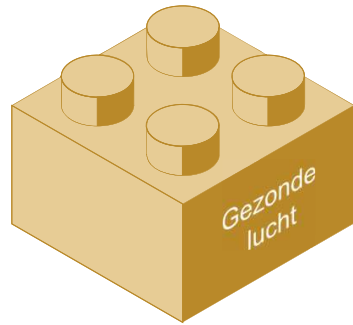
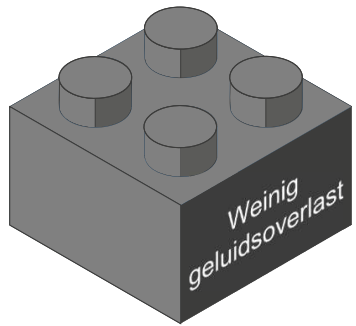
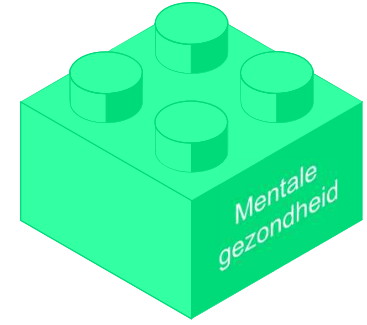
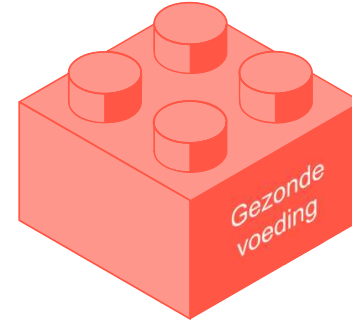
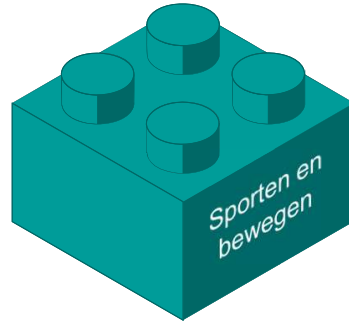
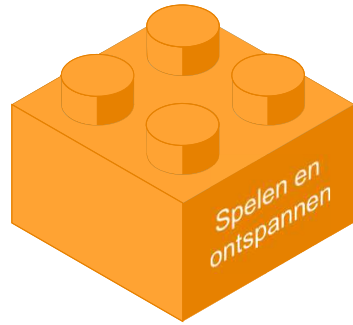
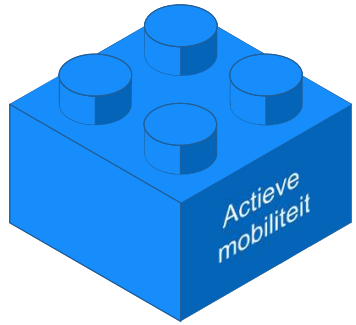
Vincent Luyendijk

Horizon

gezonde,  
duurzame  
leefomgeving

=

fijne  
plekken





55%

van alle  
buitenruimte in  
steden

Auto's staan

94%

van de tijd stil

Ruimte voor  
de auto

Actieve  
mobiliteit

Spelen en  
ontspannen

Sporten en  
recreëren

Gezonde  
voeding

Mentale  
gezondheid

Weinig  
geluidsoverlast

Genoeg en  
veilig water

Groen en natuur

Gezonde  
lucht

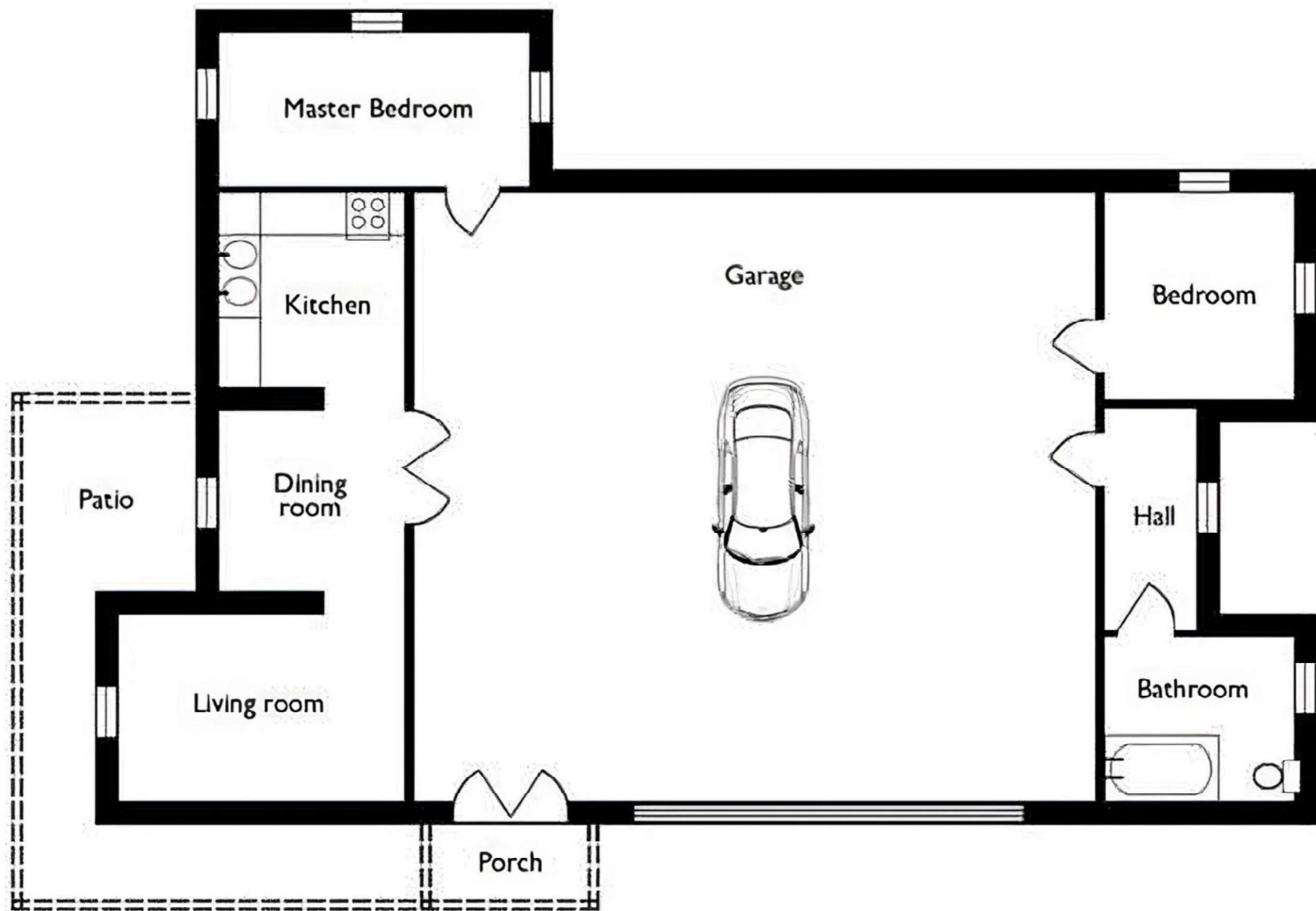
Veilige huizen

Veiligheid

Veiligheid

Veiligheid

Veiligheid



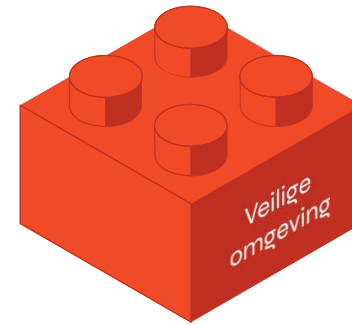
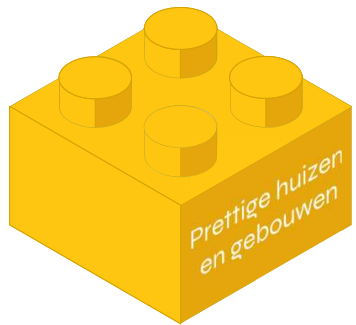
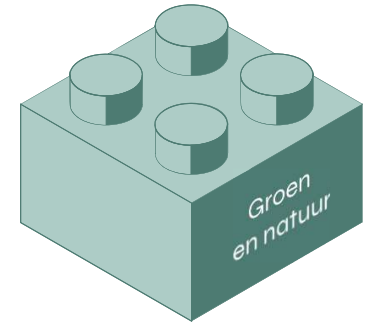
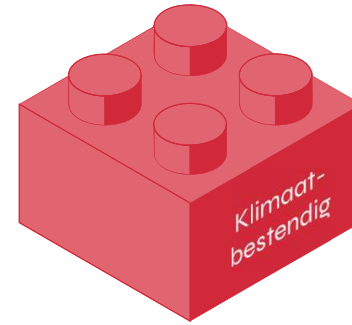
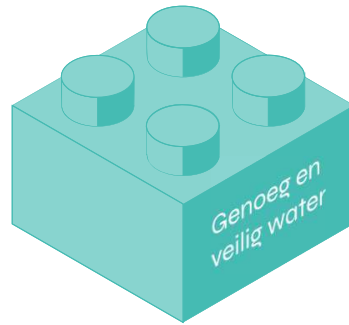
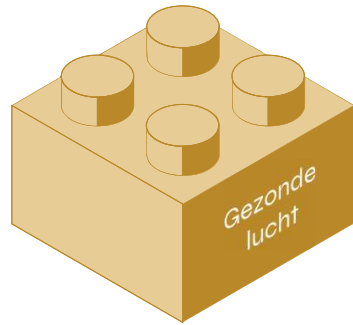
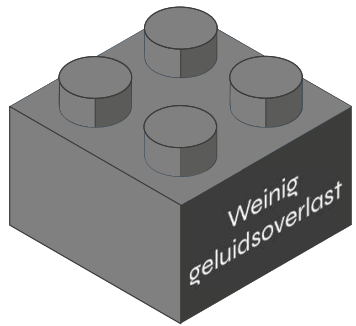
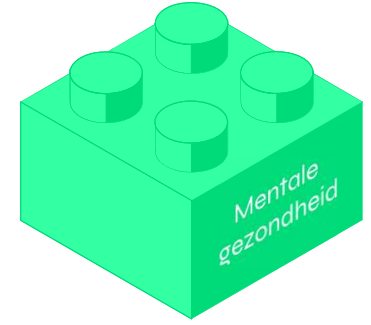
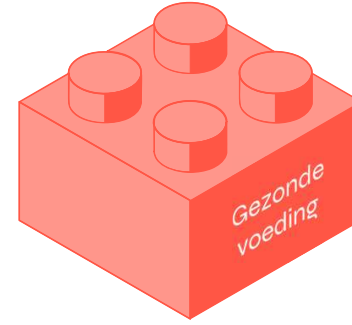
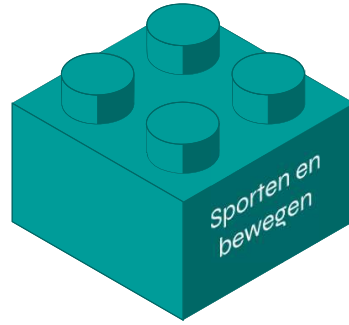
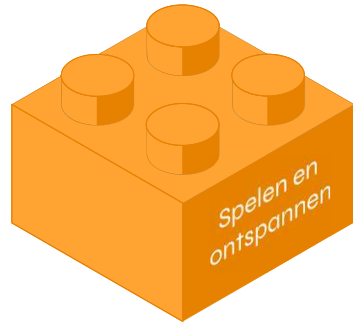
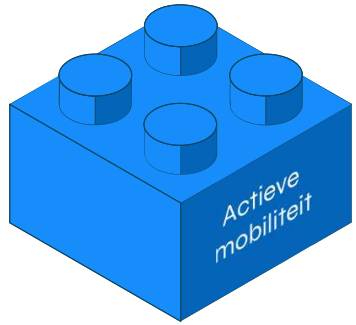
**we hebben gestuurd op ...**

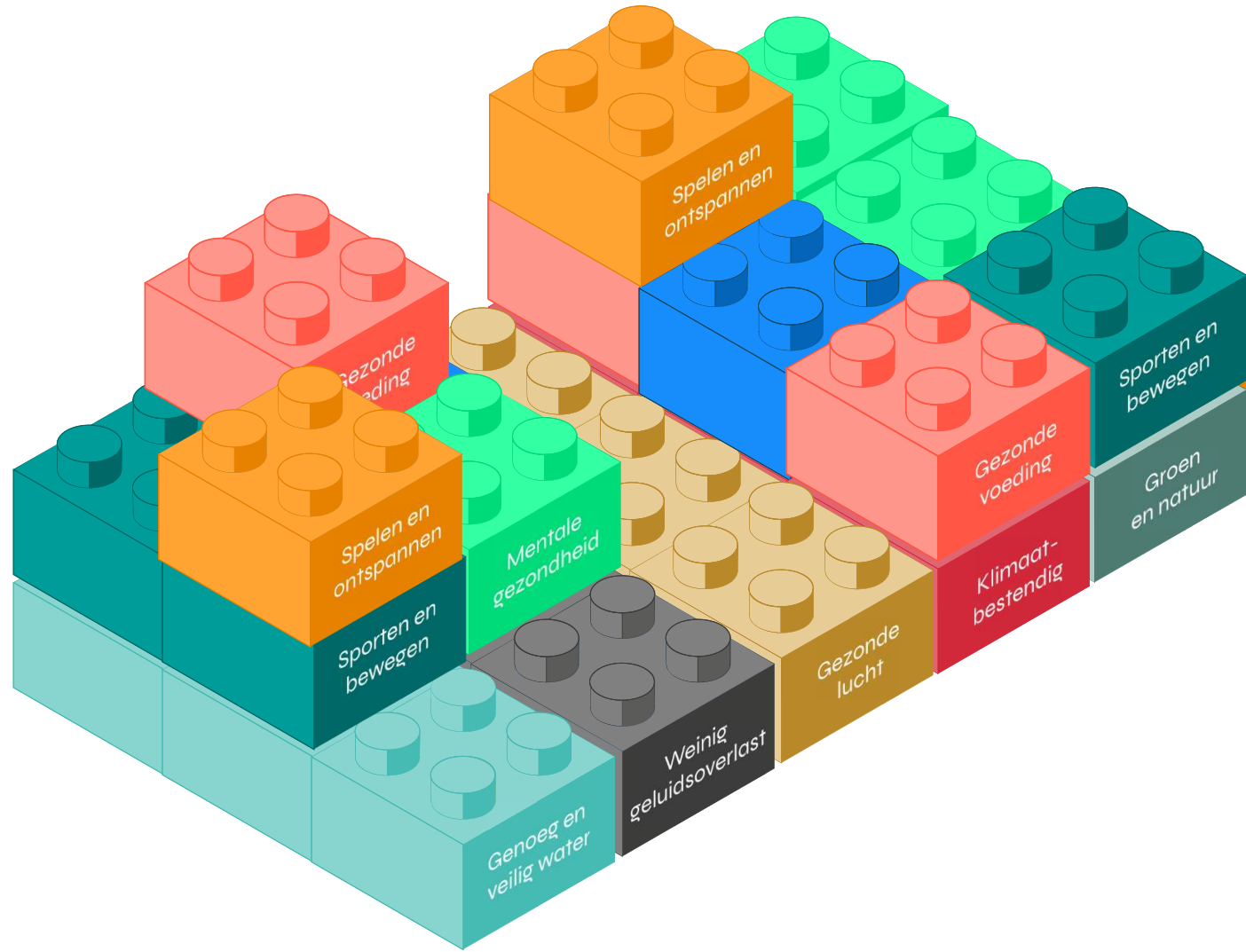
efficiency – doorstroom – zo snel mogelijk van a naar b

#smartcity











**BO01, Malmö - De wijk van de toekomst, sinds 2001**







Waarop zouden we dan  
wel moeten sturen?

~~efficiency doorstroom zo snel mogelijk van a naar b~~



**MAATSCHAPPELIJKE WAARDE  
PER VIERKANTE METER**

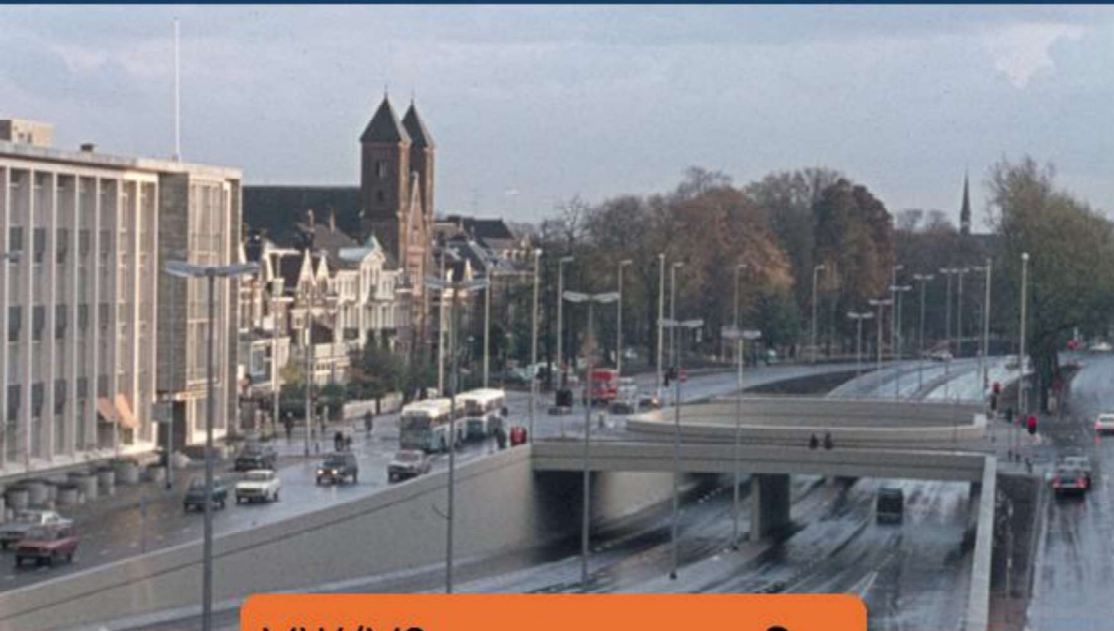
MW/M2



**WELLBEING**  
**INCLUSIVITY**  
**SUSTAINABILITY**  
**ECONOMICS** +  
  
**WISE - score**



In Nederland noemen  
we het Brede Welvaart



MW/M2

9

Economics



Wellbeing



Inclusivity



Sustainability



MW/M2

16

Wellbeing



Inclusivity



Sustainability



Economics



## Slimme stad / regio

Efficiency en economie

Korte termijn

Verkeer

## Wijze stad / regio

Welzijn, inclusiviteit,  
duurzaamheid en economie

Lange termijn

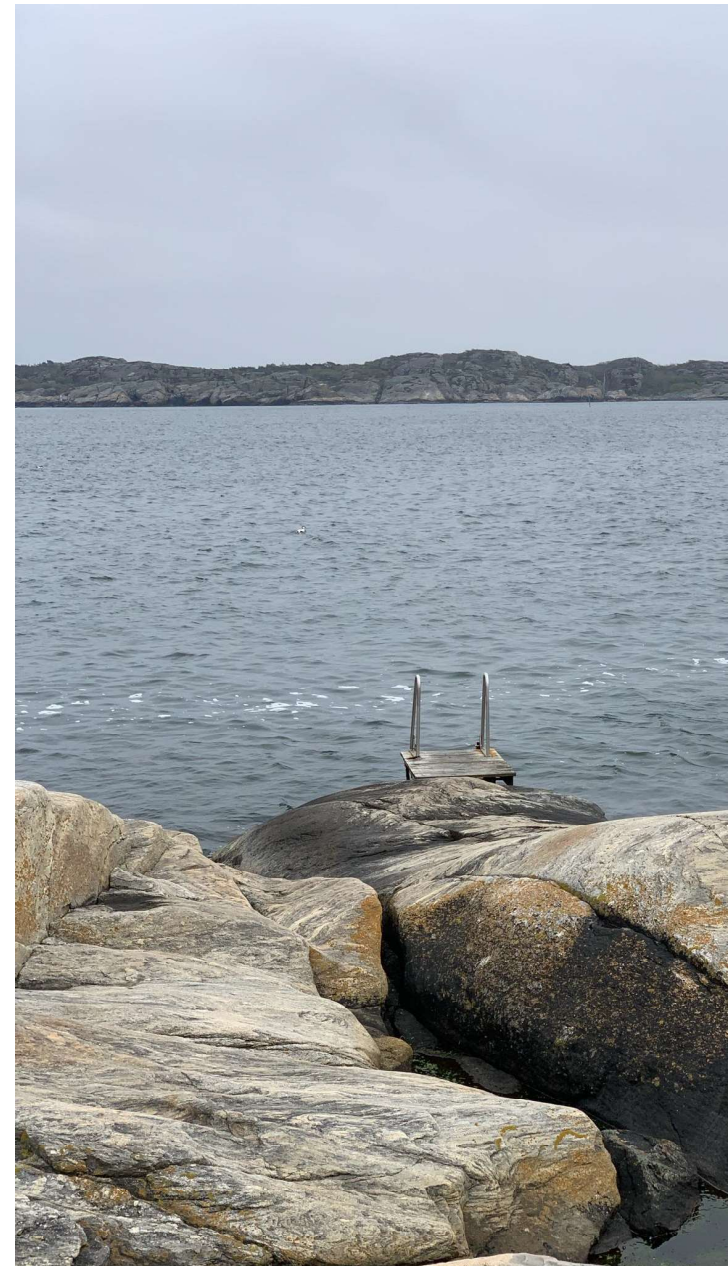
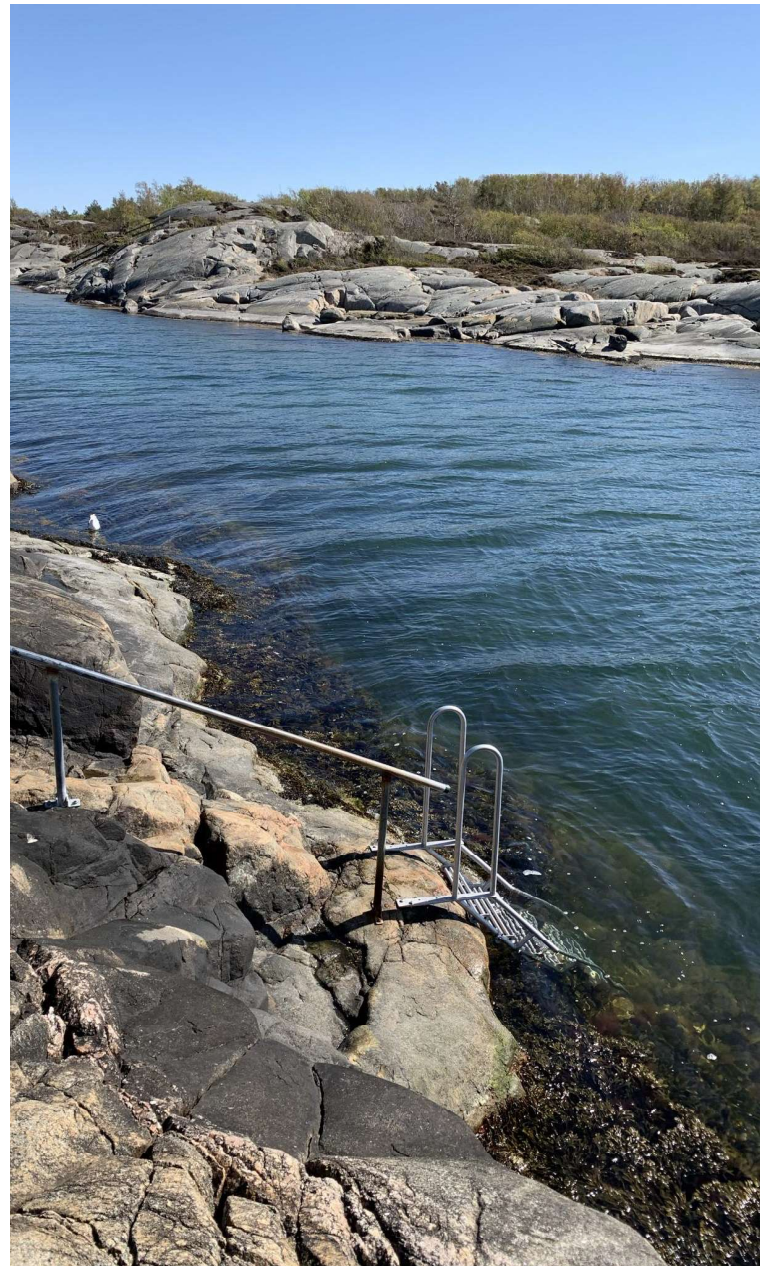
Ontmoeten en groen

1 MW/M2

Geef de  
ruimte

benadruk wat je graag ziet







Ciclovía







Moestuin Havenpark in Apeldoorn: wijkbewoners + daklozen + scholen + asielzoekers + restaurant + taallessen + nog heel veel meer....





‘Tear down the fences,  
replace them with  
benches.’



Bron: Active Urbanist



# Welcome

to the  
Royal Botanic Gardens & the Domain  
Please walk on the grass

We also invite you to smell the roses, hug the trees,  
talk to the birds and picnic on the lawns.

**Entry is free** — but if you would like to help preserve  
this wonderful place you can:

**Join the Friends of The Gardens**

Telephone 9231 8182, inquire at the Palm Grove Centre

or visit the Friends' Office in Macquarie Street